



THE TRACK RECORD

Glorifying God the Father • Sharing the testimony of Jesus • Promoting unity of the Spirit

ADVERTISE IN THE TRACK RECORD!

The limited number of ads in this attractive, hope-filled publication will give your ad increased visibility.

Include *The Track Record* as part of your overall advertising strategy to reach the Christian community and beyond!

Publication information:

The Track Record is a quarterly publication (11"x12") that comes out each

January, April, July, and October.

Its 12-16 pages feature testimonies of how God is moving all over our region, local stories that point to the reality of God at work in campuses, workplaces, government, families - and everywhere in between.

Distribution:

6,000+ papers will be printed and delivered to more than 50 churches plus business lobbies throughout Shasta, Siskiyou & Tehama Counties and restocked during the 3 months of circulation.

Artwork:

File format: PDF, JPG, PNG or TIFF

Resolution: 300 dpi for photos and graphics

Color mode: CMYK

Send to: karen@reddingtransformation.com

Deadline: 7 days before publication date

If you would like us to design your ad, please contact Karen at 530-722-7689.

Terms & Policies:

Payment due upon space reservation and can be made with check or VISA.

Publisher's liability for any error shall not exceed the cost of that portion of space occupied for such an error. Claims must be made within seven days of publication. Publisher reserves the right to refuse or edit any advertisement. Cancellations must be submitted in writing at least 30 days prior to release of any issue.

Contact:

Karen Shuster

karen@reddingtransformation.com

phone: 530-722-7689, fax: 530-474-4618

Redding Transformation/weR1net

P.O. Box 990764

Redding CA 96099

AD options (check one) Times published (circle one)
1x 2x 3x 4x

Full page (10"x12")

Color \$1000 \$950 \$900 \$850
 B&W \$800 \$750 \$700 \$650

1/2 page (10"x6")

Color \$500 \$450 \$400 \$350
 B&W \$350 \$325 \$300 \$275

1/4 page (5"x6")

Color \$350 \$325 \$300 \$275
 B&W \$250 \$225 \$200 \$175

1/8 page (5"x3")

Color \$200 \$175 \$150 \$125
 B&W \$150 \$125 \$100 \$75

COUPON size (2.25"x 3.5")

Color \$100
 B&W \$75

Color ads will be on the back page. Limited availability.

Company name _____

Contact person _____

Address _____

City/St/Zip _____

Phone _____

Fax _____

email _____

amount of payment: _____

Make checks payable to WeR1net • P.O. Box 990764 • Redding CA 96099